



Sponsorship Categories

Align with New Mexico's Growing Outdoor Recreation Economy!

New Mexico's outdoor recreation (OR) economy is fast becoming a major economic driver. endeavOR's mission is to expand the OR economy, engage the OR community and enhance the OR experience. Whether a business, organization, agency/department, city, county or region, if your brand wants to see our OR economy grow and gain exposure for supporting OR efforts, becoming an endeavOR sponsor is a great way to accomplish these goals.

Benefits of endeavOR sponsorship include associating with New Mexico's only outdoor recreation business alliance; reaching a targeted OR audience; generating brand loyalty and goodwill from OR enthusiasts; and sustaining endeavOR to carry out its vision and mission.



Photo © Garrett Vene Klasen

Sponsorship Levels

endeavOR offers seven sponsorships to fit your budget. Sponsorship durations are for 12 months.

BEAR \$10,000: Sustaining level sponsorship, offers branding opportunities across all endeavOR programs, marketing outlets and channels

ELK \$5,000: Offers branding opportunities and channels to reach members and feature sponsor

COUGAR \$2,500: Offers branding opportunities and ways to reach members via online channels

WOLF \$2,000: Offers numerous ways to promote brand and reach members

BIGHORN \$1,500: Offers association with endeavOR and opportunities to reach members

ANTELOPE \$1,000: Offers association with endeavOR and limited opportunity to reach members

MARMOT \$500: Basic sponsorship package to align with endeavOR

Additional details of sponsor levels below. Reach out to endeavOR New Mexico today to learn more about how your business, organization, agency/department, city, county or region can be part of the exciting and growing outdoor recreation economy! Contact James Glover, co-director, endeavOR New Mexico, 505.501.1330, director@endeavornm.org

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Sponsorship Categories

BEAR \$10,000

- ❖ Sponsor logo displayed on home page of endeavOR website; Bear-level recognition on sponsor page; logo displayed in member newsletter with hot link to sponsor website and two sponsor story features; six posts on endeavOR social media sites highlighting sponsor; four email blasts to members; recognition at meetings, events, workshops, online auction, outbound marketing emails, opportunity to co-brand with endeavOR on events, offers, etc.; and to share branded offer with members twice during the sponsorship

ELK \$5,000

- ❖ Sponsor logo displayed on home page of endeavOR website; Elk-level recognition on sponsor page; sponsor logo displayed in member newsletter with hot link to sponsor website and one sponsor story feature; three posts on endeavOR social media sites highlighting sponsor; two email blasts to members, recognition at meetings, events, workshops, online auction, opportunity to co-brand with endeavOR on events, offers, etc.; and to share branded offer with members once during the sponsorship

COUGAR \$2,500

- ❖ Cougar-level recognition on sponsor page; logo displayed in member newsletter with hot link to sponsor website; two posts on endeavOR social media sites highlighting sponsor; one email blast to members; recognition at meetings, events, workshops, online auction; and opportunity to co-brand with endeavOR on events, offers, etc.

WOLF \$2,000

- ❖ Wolf-level recognition on sponsor page; logo displayed in member newsletter with hot link to sponsor website; one post on endeavOR social media site highlighting sponsor; recognition at meetings, events, workshops, online auction; and opportunity to co-brand with endeavOR on events, offers, etc.

BIGHORN \$1,500

- ❖ Bighorn-level recognition on sponsor page; logo displayed in member newsletter with hot link to sponsor website; one post on endeavOR social media site highlighting sponsor

ANTELOPE \$1,000

- ❖ Antelope-level recognition on sponsor page; one post on endeavOR social media site highlighting sponsor

MARMOT \$500

- ❖ Marmot-level recognition on endeavOR sponsor page

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